

# JASON ARTHUR BAIRD

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## **EDUCATION**

Georgetown College  
Bachelor of Arts; August 2000  
Major: Political Science Minor: Sociology

## **WORK EXPERIENCE**

**Baird Government Solutions LLC**; Frankfort, Kentucky  
Founding Partner, August 2006 – Present  
Clients: Alltel Wireless, KY Malt Beverage Council, KY Orthotics and Prosthetics Association, River Park Center, May Commercial Group, KY Association of School Superintendents, Enterprise Car Rental, CNA Surety, Colon Cancer Prevention Project and Pepco Energy  
(Refer to Firm Services Page)

**Kentucky Malt Beverage Council Inc.**, Frankfort, Kentucky  
Founder and Executive Director, November 2004 – Present  
Created new trade association to represent Kentucky's Anheuser-Busch beer distributors. Manage day to day operations of association that represents over 500 employees collectively. Responsible for all executive branch and legislative branch lobbying efforts.

**Kentucky Watch Foundation Inc.**, Frankfort, Kentucky  
Founder and Executive Director, August 2003 – November 2004  
Responsible for all aspects of lobbying the General Assembly and keeping Board membership informed of the legislative agenda. Oversee and coordinate fundraising activities of the organization, including membership dues, fund drives and special events. Responsible for the development of membership recruitment, statewide grassroots organizing, retention initiatives and updating the membership about the activities of the organization.

**Office of the Kentucky State Treasurer**, Frankfort, Kentucky  
Communications Director, September 2001 – August 2003  
Worked with the State Treasurer and Policy Director to create initial free media plan for Kentucky's Affordable Prepaid Tuition or KAPT. Developed and conducted a series of focus groups throughout Kentucky with community leaders to introduce KAPT. Developed, implemented, and managed media for a new outreach effort for the Unclaimed Property Division that focused on involving local officials and legislators. Supervised publications and coordinated media for Unclaimed Property's annual advertisement. Managed press inquiries related to the Treasurer's Office, prepared media advisories, and news releases relating various initiatives in the Treasurer's Office. Assisted in the preparation of the Treasurer's testimony before legislative committees.

**Office of the Kentucky State Treasurer, Frankfort, Kentucky**  
Interim Executive Director of Kentucky's Affordable Prepaid Tuition or  
KAPT, January 2003 –July 2003

Managed, directed and served as spokesman for Kentucky's Affordable Prepaid Tuition program. Worked closely with many different school superintendents across Kentucky to help inform their students about KAPT. Coordinated all budgeting, strategy, mailings, and vendor contracts associated with. Developed and implemented long-term strategic media plan, budget, grassroots organization and legislative agenda.

**Office of Congressman Ken Lucas, Washington, D.C.**  
Scheduler, Legislative Correspondent and Systems Administrator  
December 2000 - September 2001

Managed and coordinated all Congressional mail responses to and from constituents. Responsible for all Congressional proactive mailings and managed the district database. Planned, and scheduled all of Congressman's Washington schedule and events. Provided administrative support to the Congressman, compiled reports for fellow Congressional staff on the Office's activities, and coordinated general administrative affairs.

**ACTIVITIES**

Lexington Downtown Entertainment District Task-Force 2007  
Georgetown Mayoral Transition Team 2006  
Kentucky Association of State Executives, Director and  
Membership Chair, 2006-2007  
National Beer Wholesalers Association, Executive Committee Member  
2004-2007  
Faith Baptist Church, Deacon & Administrative Committee Chair, 2006  
Georgetown, KY  
Kentucky Association of Gov. Communicators, Director, 2001-04  
Big Brother Big Sisters Mentor, 1999 – 2003  
Georgetown College Alumni Foundation, Member 2006  
Kentucky State Certified Firefighter, 1999  
Olympic Torch Runner for the 1996 Atlanta Olympics 1996

*References Available Upon Request*